Interactive Maps

Stats and Facts

Student Discovery Process

88% When selecting which schools to apply to, 88% of students utilized campus maps for their evaluation

68% Stated it was important to know what amenities were on campus before deciding to visit in person

50% Indicated a campus map was important in helping students decide on their college

Increasing Student Retention

72% Of students believed having an interactive campus map would make them feel more supported

86% Used their campus map to find their class and buildings on campus

68% Of respondents who are NOT planning on transferring said their campus has an easy-to-use map

Average Engagement Our Clients See

8.5 Minutes average time on page, compared to a 2.2 minute benchmark

54% Of the student population used the Interactive Map on the first week of class

62% Forms on our product convert 62% higher than industry benchmarks for higher education

Trusted by 675+ Clients

Michigan Technological University
Salt Lake Community College
JMU JAMES MADISON UNIVERSITY
Ole Miss

SAN DIEGO STATE UNIVERSITY
SMU
THE UNIVERSITY of NORTH CAROLINA at CHAPEL HILL
PennState

Leader SPRING 2023

Leader WINTER 2023

Leader FALL 2022

★★★★½
4.7 (38)

G2
★★★★½
4.5 (85)

"Concept3D was the only solution that was accessible, which was one of our 'must-have' requirements."

Debbie Nichols
Web Content Engineer

Read the Case Study

*Source: Google Analytics, student surveys, client shared data, industry benchmarks